

SPONSORSHIP OPPORTUNITIES



A benefit concert to support the work of
the Bucks County Beacon

FEATURING

EMILY DRINKER

SUG DANIELS • JOHN BEACHER

ALRIGHT JUNIOR • BARON TIGER

JUNE 1 • 4 PM - 9 PM • DOORS 3 PM • SPONSOR SETUP 1 PM

The Bucks County Beacon is an independent media outlet that offers news, analysis, and opinion on local government, politics and culture. We are a reader-supported, popular, and participatory media outlet that acts as a catalyst for community organizing and action, and progressive change.

This June, Snipes Farm will be host to a celebration of community and culture. As Bucks County's local source for progressive news and opinion, our publication will bring together the County's highly engaged community members.

This music festival will include 5 bands from the region, each with their own followings. We expect an engaged and thoughtful audience who will pay close attention to our sponsors.

In order to create a successful event, we need your help. Event sponsorship is an excellent way to support our community while creating brand awareness for your business/organization. The event will be promoted through various mediums of communications including the Beacon website, our weekly newsletter, social media.

We hope you will consider participating in the first-ever Beaconfest and help us enrich the lives of the residents of Bucks County and beyond. Should you have any questions, please feel free to contact us at info@buckscountybeacon.com.

2024 SPONSORSHIP OPPORTUNITIES

PRE-EVENT	Beacon \$2500	Lighthouse \$1000	Lantern \$250	Non-Profit \$100
Website Presence	✓	✓	✓	✓
Social Media Recognition & Promotion	✓	✓	✓	✓
Email Blasts	✓	✓	✓	
Event Posters/Flyers	✓	✓	✓	
Press Release	✓	✓		
Logo on Event Banners	✓	✓		
Public Relations (featured in all PR announcements)	✓			
Naming Rights of Event	✓			
ON-SITE RECOGNITION				
10 x 10 outdoor booth	✓	✓	✓	✓
Prime location near entrance	✓	✓		
Event Signage	✓	✓		
POST EVENT RECOGNITION				
Thank you across social media	✓	✓	✓	✓
Beacon Newsletter	✓	✓	✓	✓

To purchase a sponsorship for Beaconfest, 2024, please go to buckscountybeacon.com/beaconfest-sponsorships or email us at info@buckscountybeacon.com